

# Journalism

## Students to Create Amazing Newspaper

One important aspect of layout is making sure the top of all of the columns remain in line. For instance, you can see how the third column begins lower than the first, second and fourth. This is because the author of the article entered a space between the paragraphs which happens to land on the top of a column. It's your job as a layout editor to remove this space.

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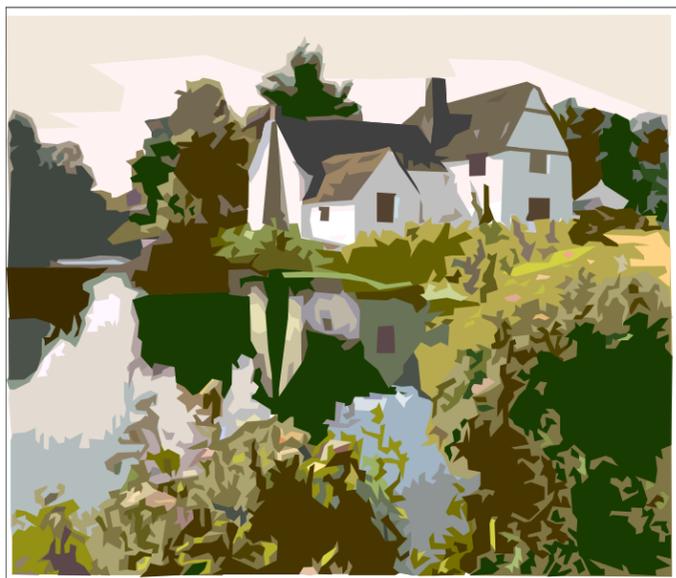
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After the article should be a space, then the authors name in italics. You shouldn't put "by" or a dash or anything else, readers will understand what it means.

*Mr. Hitchman*



Clipart should rarely, if ever, be used. Photo By: Mr. Hitchman

## House by Lake Deemed Serene

This is an example of avoiding Tombstoning (having two similar sized headlines placed side by side). I used a picture, granted a tacky piece of clipart, to avoid having my headlines side by side. Though this article is shorter it still gains prominence because readers will likely glance at the picture (as long as it's not horrid clipart).

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*Mr. Hitchman*

## How is the Balance?

One of the most important aspects of layout is creating a good balance between whitespace and text/pictures. Too much text can seem overwhelming and thus lose readers. Too many pictures will take away from content and credibility, just as too much white space would do.

Notice my use of shaded boxes. They allow each article to seem separate while balancing white space. Don't over use them! Or your page could look like a checkers board.

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Make sure this doesn't happen (having an article end with hanging whitespace)! The article should fill it's entire column, if it doesn't then things need to be shifted.

*Mr. Hitchman*

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